

folian<sup>®</sup>

Flexoprinting  
Laminating  
Slitting



next generation flexible packaging

Our principles –

**One step ahead**



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## We live and love folian or: What drives us

The founders of folian gmbh are bearers of responsibility and advocates of long-term thinking. A family-owned company, run by the two owners Manuela and Stefan Muschter. Shaped by the conviction that we can make existing processes better. Achieving added value for customers and employees. Always on the lookout for the better solution. **Always one step ahead.** In both small and large matters. Personal responsibility and respect for the requirements and expectations of our customers define our approach. Promises are kept. And what drives us?

To do something that was not previously thought possible. Again and again. This is what we stand for every day anew and we tackle these things together with our team. For our customers.

The founders chose a small town near the Hanseatic city of Stralsund as the headquarters of their company, which was founded in 1999. Since then, folian gmbh has steadily grown to become a flagship, both symbolically and geographically, and has established itself as a specialist for the printing and finishing of packaging films.



# Our service profile or: Our know-how

## Flexographic printing

We print the right packaging for your product according to your print templates and, depending on the motif design, using 8, 10 or 10+1 colours on our **three flexographic printing machines**.

We realise high requirements with the help of halftone screens with up to 60 l/cm (150 lpi) and using the latest print plate technologies. Continuous automatic print monitoring ensures flawless print results. Other important aspects:

- High colour accuracy using modern colour formulation, colour mixing and colour measurement systems
- EAN and QR Code monitoring
- In-house repro
- Colour master and colour documentation for customers

We would be happy to provide you with information and answers, if you have any questions regarding special procedural and application technologies.

## Laminating

Quality begins with the perfect composite films. That is why we use our **three laminating machines** to laminate an individually-configured composite films to meet every customer requirement – solvent-free, of course. Using hot needle perforation, our customers receive permeable films – tailored to the required air exchange volume.

## Roll slitting

In addition to standard formats, we also produce individual small and narrow rolls for further processing on your packaging machines. Three roll cutting machines are available for this purpose at our factory.



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# Our innovations or: Developing today for tomorrow

## ExPRESSive with water-based colours

As the first flexographic printing company in Germany, folian gmbh has shown that the use of water-based colours in films interlayer printing is both possible and doable.

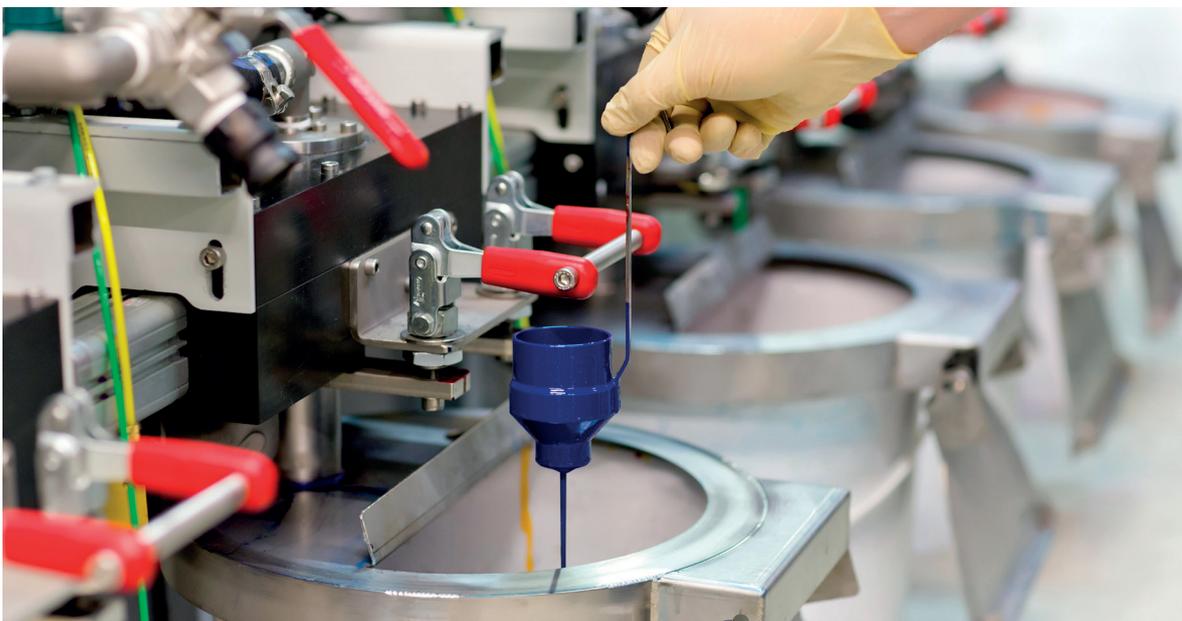
Because, unlike solvent-based colours, water-based colours consist of up to 50% water, they are much more environmentally-friendly and reduce CO2 emissions by up to 74% compared to solvent-based colours. In addition, water-based colours do not corrode the printing plates as much. Wear and tear on the printing plates is lower. This allows for a constant and accurate print image even in the case of high print runs.

## Closer to gravure PRINTing quality with flg®

The flg® printing process developed by folian is a very finely tuned system consisting of various print components. flg® offers gravure printing quality without sacrificing the cost advantage of flexographic printing. And folian is the only one who has it!

## Equinox – attractive colours without any spot colours

With the Equinox printing process, a seven-colour system with special repro software from ESKO, 8, 9 or 10-colour motifs are printed using only 7 colours. Spot colours (special colours) and long set-up times are no longer necessary. The result: the print image impresses with its colour vibrancy and brilliance.



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# Our employees or: Our best capital

At folian, we do not think in categories such as „human capital“. For us, our more than 130 employees are people first and foremost. People who are motivated to get things done. People who pursue a common goal with their ideas and abilities: The manufacture of high-quality products and satisfied customers.

Teamwork and open and honest interaction with each other enable us to make something good even better for our customers. For example, that is how our flg® printing process came about.

We actively ensure that our employees are better able to balance family and career. The managing directors know from their own experience just how important this is, because they themselves are parents and therefore face the daily challenge of achieving a harmonious balance between their family and the day-to-day operation of the company.

For the first time in 2015, folian successfully underwent the three-month audit procedure for „berufundfamilie“ (career and family), which serves as a strategic management tool for the sustainable improvement of family-conscious personnel policy, and was awarded the nationally-recognised certificate – as the first commercial enterprise in Mecklenburg-Vorpommern to do so.



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## Our customers or: Who we love

We are one of those companies that know our customers personally. The basis of good business is a good relationship. Of course, economic circumstances play an important role. But as long as the relationship between our customers and us is good, we achieve satisfaction on both sides. And we can point with pride to many long-standing customer relationships.

„We are focused on a win-win business situation. This is made possible by connecting the interests of our customers, employees, investors and those of society. In this way, we are able to tap into the possibilities for our customers in every situation. This is what folian stands for: next generation flexible packaging“.

Trust is good - control and security are even better. We believe this to be true for the manufacture of our products as well. We are certified according to DIN EN ISO 9001 since 2001 and BRC/IoP Global Standard since 2007.



**folian gmbh**

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